



<https://xtremepape.rs/>

1 Refer to Fig. 1.1 (Insert), information about the impacts of tourism.

(a) Other than a pandemic, state **three** factors likely to affect demand for tourism.

- 1
-
- 2
-
- 3
-
- [3]

(b) State the **four** types of government objectives for tourism.

- 1
- 2
- 3
- 4
- [4]

(c) Explain **one** way destinations are affected by the following negative economic impacts:

- import leakage
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-
-
- inflation
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-
-
- over-dependency
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-
- [6]

- (d) Explain **one** way natural attractions could minimise the following negative environmental impacts:

air pollution

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congestion

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disturbing wildlife

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[6]

- (e) Evaluate the importance of the multiplier effect to tourism destinations.

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[6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), information about Explore Wildlife, a tour operator.

(a) State the **three** components of a package holiday.

- 1
- 2
- 3 [3]

(b) State **four** types of specialist tourism.

- 1
- 2
- 3
- 4 [4]

(c) Explain **three** reasons why tourism staff are trained in how to handle customer complaints.

- 1
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- 2
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- 3
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..... [6]

(d) Explain **three** ways seasonality affects the price of package holidays.

1

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2

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[6]

(e) Evaluate the importance of customer service in the travel and tourism industry.

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..... [6]

[6]

[Total: 25]

- 3 Refer to Fig. 3.1 (Insert), a photograph of a welcome dance performed for tourists at a traditional village.

(a) State **three** ways tourists can be classified.

- 1
 2
 3 [3]

(b) Describe **two** ways tourism can cause the demonstration effect.

- 1

 2

 [4]

(c) Explain **three** reasons for the appeal of cultural performances such as the one shown in Fig. 3.1.

- 1

 2

 3

 [6]

(d) Explain **three** ways hotels can minimise their social and cultural impacts.

1

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2

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3

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[6]

(e) Evaluate the importance of sustainability in the travel and tourism industry.

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..... [6]

[6]

[Total: 25]

4 Refer to Fig. 4.1 (Insert), a photograph of signs outside a travel agent in Lombok, Indonesia.

(a) Identify **three** transport services offered to tourists in Fig. 4.1.

- 1
- 2
- 3 [3]

(b) State **four** ways tourists can get information about attractions when at a destination.

- 1 [4]
- 2
- 3
- 4

(c) Explain **three** reasons why tourists might choose a package holiday instead of an independent holiday.

- 1 [6]
- 2
- 3

(d) Explain **three** benefits to tourists of hiring a car when at a destination.

1

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[6]

(e) Evaluate the importance of tact and diplomacy when dealing with customers.

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..... [6]

[Total: 25]

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